



Dear Parents and Guardians,

Friday, September 18th, marks the beginning of the Reynolds Cops for Cancer fundraising campaign. It is a short, intense campaign that culminates with the whole school welcoming the Tour de Rock cyclists as they wheel into our gym on Friday, October 2nd at 12:30 pm for a cheque presentation ceremony. It should prove to be an amazing way to finish the campaign and the week.

Students and staff will be actively fundraising around the school and the Reynolds' community during the next several days. Some of these efforts include:

1. Concert

Thursday, October 1st Reynolds presents an evening of great music. Current and former students will open the show followed by the headliner, **Jon and Roy**. If you haven't had a chance to listen to their music, check them out. Advance tickets, available through the Reynolds office, are \$20. Doors open at 6:30 p.m. Show at 7:00 p.m. It's in the acoustically near-perfect school theatre, so seating is limited. It will be a great and intimate environment to see the band. Every nickel raised goes towards the Tour de Rock campaign.

2. Car Wash (rain or shine) Bottle Drive & Scrap Metal drop-off

Our students are hosting a giant car wash in the Reynolds lower parking lot on Saturday, **September 26th** from 9:00 am until 2:00 pm. Spread the word with your neighbours. Just so you know...your car is dirty, and so is your neighbour's. Bottles and scrap metal can be dropped off at the school.

3. Donations

Should you wish to send a donation along with your teenager, the money is being formally collected through Advisory, but students are also encouraged to bring donations into the office. If a tax receipt is required, please fill out a donation form. Students will have these forms or they can be picked up in the office.

Here's a great way the Reynolds community can donate:

Go to www.tourderock.ca

Click on **Make a Donation**

Click on **Team**

Type in **Reynolds**

Click on **Reynolds Secondary** and fill out the online form to make a donation with a credit card (An automatic tax-deductible receipt will be produced for you to print off). To donate to a particular Reynolds team member, click on his or her name.

4. Head Shaving

In the past, our biggest fundraiser, and the focal point of our campaign, has been the student head shave. A student who gets his or (gulp) her head shaved is expected to pick up a pledge sheet and collect donations. Over the past decade, more than 1000 heads have been shaved in our gym. This is very impressive stuff, and as the evidence suggests, it really is a whole school effort. Over the last decade alone Reynolds students, and our school community, have raised funds totalling \$592,000.00 (that's right...more than half a million dollars!) during the short two-week campaigns.

Head shaving will be held in the gym during the lunch hour on Thursday, **October 1st** (11:15-12:15).

Parents, relatives and the greater Reynolds community are invited to join the fun. Last year approximately 100 heads were shaved, including more than 25 staffers. There is lots of excitement, but it can also be a powerful and emotional experience, especially for the girls. Students understand the symbolism of their actions and that's one reason why it resonates so deeply with Reynolds students.

Our students really understand that they have a moral mandate to make their world better and this is one powerful way for them to show it. Any assistance, encouragement or support you can provide your son or daughter during the two-week campaign is most welcome.

Sincerely,

Tom Aerts, Principal

Dean Norris-Jones, Organizer
and Tour de Rock rider, 2014

Please turn over...

Help!

One spontaneous fundraiser that is emerging is a student-organized silent auction set to be held on Thursday, October 1st.

The students are looking for silent auction items. If you are able to provide an item or know of a great contact, please connect with grade 12 student Meggin Crisp at meg.gin.123@gmail.com or contact Dean Norris-Jones at dnj@shaw.ca